

PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017-5592

WILLIAM J. CAMPBELL
PRESIDENT AND
CHIEF EXECUTIVE OFFICER

June 8, 1994

Mr. Michael Perlis
Publisher
Playboy
730 Fifth Avenue
New York, NY 10019

Dear Mike:

I am writing to ask you to support the New York State Senate Republican Campaign Committee.

Republicans still hold their narrow Senate majority in Albany, and in doing so, provide an essential counterweight in New York's system of checks and balances. Even as the state's fiscal pressures mount, Senate Republicans continue to defend private industry from the threats of rising taxes and unfair regulation, and they will fight to maintain and improve the infrastructure that is so vital to business.

If Republicans were to lose their slim majority in the Senate, every branch of state government might be in the hands of one party. We cannot afford to leave it to one party to deal with the state budget problems, the violence in our streets, or our crumbling infrastructure. Whether your firm is located in New York or simply does business in the state, your company has benefited from the support of pro-business Republicans. That is why it is crucial that Republican Senators win their upcoming races.

Contributions to the Committee may be made by corporations, PACs or individuals. Please make your check payable to "NYS Senate Republican Campaign Committee" and return it to me in the enclosed envelope. I hope you will be able to contribute \$2,000, but I'm sure the Senate Republicans would be grateful for any amount you might choose to give.

Please help New York stay open for business. A generous contribution to the Committee is one of the best investments you can make for the future of New York State -- and in the continued success of your own business.

Thank you for your support and generosity.

Sincerely,



Encl.
cc: Ms. Diane Cimine

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